

Twelve caps.

Twelve ways to change the familiar.

A collection by Leon Morrison, developed from fashion, nature and the visible craft of construction.

Collection design directions
Working technical specifications
Edition 04 / October 2026

LEAVES / CLOUDS / LIGHTNING

TRENCH / PREP / KITE

FRIDAY / GRACE MK / AFRO STUDY

PETAL / STRATA (WORKING NAME)

MONOGRAM / THREE COLOURWAYS

Design concepts for presentation and sample development. Physical prototypes have not yet been assessed.



Leaves



Lightning



Prep



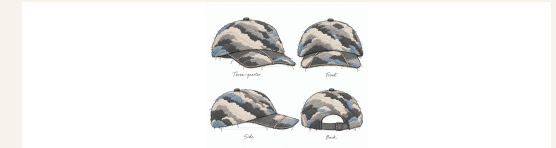
Friday



Afro study



Strata (working name)



Clouds



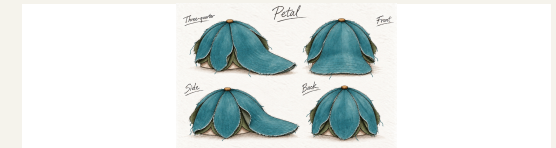
Trench



Kite



Grace MK



Petal



Monogram / three colourways

The collection

Caps with texture, shape and a point of view. A South London project bringing a background in design and film to a long-standing interest in fashion.

CE-01	Leaves	Fitted six-panel crown; flat peak; autumn leaves enclosed within clear plastic; dark panel bindings.	04-05
CE-02	Clouds	Fine tapestry-like cloud embroidery; irregular scale; shallow 3D relief; exposed patchwork peak seams.	06-07
CE-03	Lightning	Raised lightning panels; glossy puffer texture; four-colour blocking; red cord and round white toggle.	08-09
CE-04	Trench	More deconstructed cream-and-black layers; longer straps; black buttons; buckles; flat squarer peak.	10-11
CE-05	Prep	Rounded pinstripe crown; subtle white under-cap; small peak offset; plain burgundy tie with rear knot and tail.	12-13
CE-06	Kite	The edgier approved version: raised yellow ribs, green tension cords, suspended blue panels and exterior labels.	14-15

Read the specifications as a sample brief. Design intent comes from the selected drawings and confirmed design decisions. Entries marked [proposed] are construction suggestions; [open] decisions require development. The illustrations are not dimensioned manufacturing drawings.

The collection, continued

Six additions explore folds, charms, afro texture, petals, cork and embroidered monograms.

CE-07	Friday	Asymmetric black crown; continuous folds into short flat peak; upturned rear charcoal lace; separate front red tie.	16-17
CE-08	Grace MK	Low-profile yarn front and flat peak; faded-blue mesh back; front bracelet cords; NYC and SVU-inspired charms.	18-19
CE-09	Afro study	Oversized chocolate afro texture; closed back; thick flat peak; elephant-handled wooden comb; padded inner rim.	20-21
CE-10	Petal	Broad teal petals around the crown; olive underlayers; stone base; wider petal peak; restrained raw edges.	22-23
CE-11	Strata Working name	Coarse multicoloured cork; six-panel crown; flat broad peak; solid rear panels with a centred cork-covered Velcro fastening.	24-25
CE-12	Monogram	Flat-peak cap; scattered embroidered C/E marks; Trench, Clouds and Afro colourways.	26-27

Strata remains a working name. Monogram colourway names refer to palette inspiration, not the original cap shapes.

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Leaves

CE-01 / COLLECTION DESIGN DIRECTION



Three-Quarter



Front



Side



Back

Autumn, held between transparent layers.

Inspiration

The original foliage sketch evolved through botanical runway references into a study of pressed leaves. Clear plastic garments suggested a way to hold natural shapes inside a transparent shell. The final shape comes from the fitted six-panel cap reference.

The design

Leaves and fragments are squeezed between clear layers across the crown and peak. Irregular shapes, varied sizes and open transparent areas create depth without loose foliage projecting from the cap.

Look, feel and attitude

A small autumn collection worn on the head: organic colour, visible veins and a crisp transparent surface. Dark seams give the natural arrangement a defined structure.

Leaves

CE-01 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Fitted six-panel crown with top button; closed back. Size range and crown height to be established.
Shell [proposed]	Two clear flexible film layers enclosing leaf shapes. Compare clear TPU and PVC samples; grade and thickness remain open.
Leaf insert [open]	Trial pressed botanical leaves against stable fabric or paper leaf inserts. Preserve varied veins, fragments and natural spacing.
Panel build [proposed]	Enclose the inserts within each panel before joining the crown. Trial edge sealing and stitch/binding routes.
Peak	Broad flat peak with the same enclosed-leaf treatment. Insert stiffness, edge sealing and projection to be sampled.
Seams / edge	Dark brown or near-black narrow bindings along panel joins, lower crown and peak; consistent neat outline.
Lining [open]	Trial the least visible skin-facing liner and sweatband needed for comfort, without obscuring the transparent design.
Adjustment	None shown in the selected drawing. Develop fitted sizing rather than add an unapproved rear opening.
Colour placement	Brown, rust, orange and olive distributed irregularly across crown and peak; retain visible clear spaces.
Branding [proposed]	Small Cap'em woven damask label in the inner sweatband; placement must not interrupt the clear exterior.



Confirmed front, side and rear views

- Leaf brown
- Rust red
- Earth orange
- Olive green
- Dark seams

First sample priority

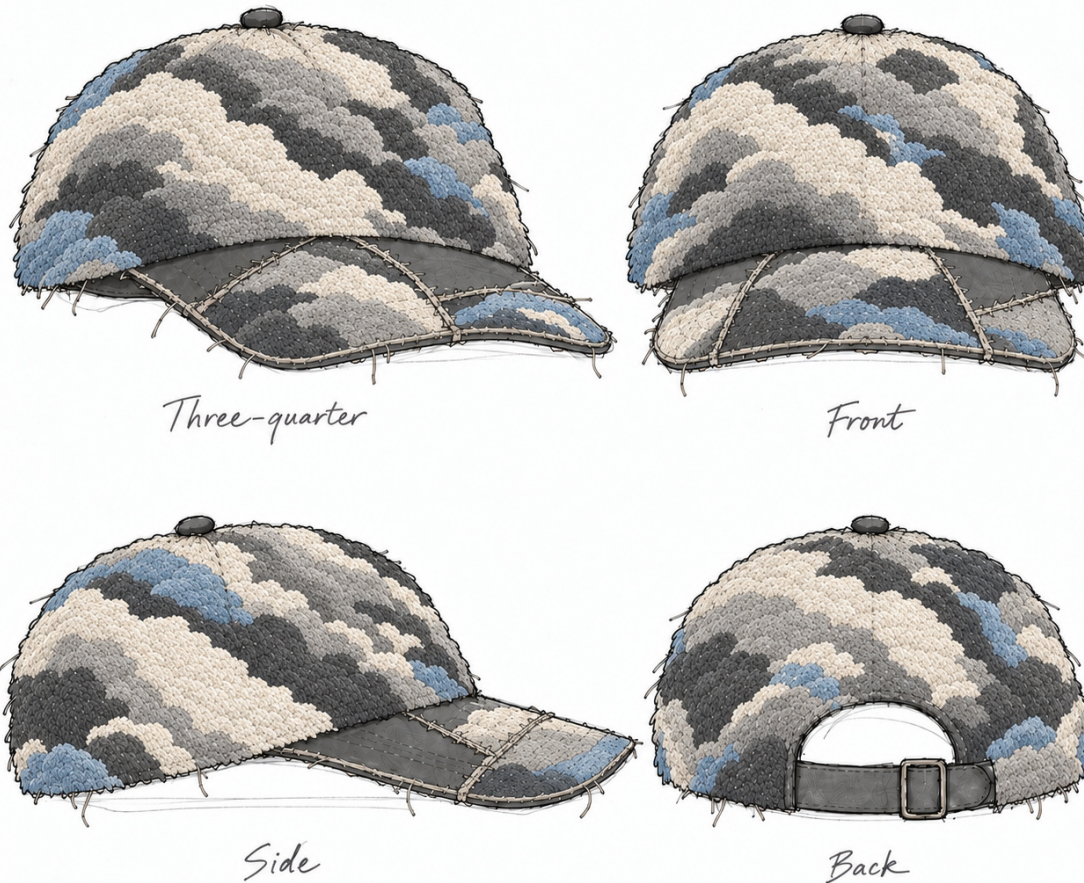
Sample a small enclosed-leaf panel first: assess clarity, folds, leaf movement, moisture, discolouration and edge integrity. Then test comfort and flexibility on a crown.

Decisions still open

Film composition and thickness; insert treatment; seam process; liner visibility; fitted size grading; peak insert.

Clouds

CE-02 / COLLECTION DESIGN DIRECTION



Fine stitches, shifting cloud banks.

Inspiration

Storm clouds and their changing edges are translated into thread. The stitch references began with raised loops, then developed towards the finer surface of tapestry and needlepoint.

The design

Uneven cloud banks in different sizes cover the crown. Fine, close-set stitches create low relief; restrained blue accents sit among off-white and greys. Cloud fragments continue onto the patchwork peak.

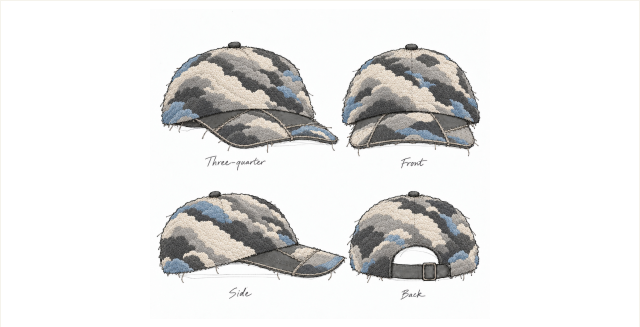
Look, feel and attitude

Soft, textured and slightly worn-in. Exposed seams and selected loose threads bring a handmade character to the quieter cloud surface.

Clouds

CE-02 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Compact rounded baseball-cap crown with top button and rear opening; final panel count to follow the pattern sample.
Base [proposed]	Charcoal woven base, stable enough to carry dense embroidery. Fibre, weight and backing to be selected.
Embroidery	Fine thread, close-set low-relief stitches. Aim for needlepoint/tapestry character with flatter restrained loops where used.
Cloud map	Mix large and small irregular banks with uneven boundaries. Off-white and grey dominate; small soft-blue accents.
Peak	Near-flat patchwork peak with sections of cloud embroidery and visible charcoal ground; rough fabric edge treatment.
Seams / thread	External contrast stitching on peak patch joins; selected short loose ends, secured at their roots.
Lining [proposed]	Smooth light liner over embroidery backing and internal seam joins; soft sweatband.
Adjustment	Charcoal rear fabric strap with rectangular metal slider, as shown in the selected drawing.
Panel build [proposed]	Embroider panels before crown assembly; plan cloud transitions across joins and control seam bulk.
Branding [proposed]	Small internal Cap'em woven damask label; avoid a large exterior badge over the embroidery.



Confirmed front, side and rear views

- Off-white
- Light grey
- Mid grey
- Charcoal
- Soft blue

First sample priority

Produce a stitch swatch with several thread sizes and relief heights. Check the finer surface, weight, snagging, rubbing, backing comfort and stitch security before a full crown.

Decisions still open

Thread fibre and count; stitch technique and density; backing; relief height; base weight; embroidery map; peak insert.

Lightning

CE-03 / COLLECTION DESIGN DIRECTION



Lightning cut into padded colour.

Inspiration

The hand-drawn lightning pattern meets the compact vintage five-panel cap references. A shiny red puffer jacket supplies the padded, softly inflated surface; the rear reference supplies the cord-and-toggle adjustment.

The design

Angular lightning pieces become dimensional padded panels across both crown and peak. Red, white, blue and black create strong graphic breaks, while stitching defines each raised section.

Look, feel and attitude

Bold and energetic, with a soft padded touch. The glossy fabric makes the zigzags feel animated by light and movement.

Lightning

CE-03 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Compact crown based on vintage five-panel shape, with a short broad peak; adapt panel pattern to the zigzag layout.
Shell [proposed]	Light glossy nylon or polyester fabric in four colours. Exact surface finish, fibre and weight to be sampled.
Padding [proposed]	Thin wadding held between shell and backing; trial shallow volume to retain the cap silhouette.
Lightning build	Separate angular colour sections with stitched outlines and visible raised volume. Final seam/padding map to be drawn.
Peak	Mostly flat short peak continuing the lightning treatment; reduce padding at attachment and perimeter as needed.
Seams / edge	Defined stitched channels between padded shapes; clean bound rear opening and peak edge.
Lining [proposed]	Light smooth liner beneath padded panels and a soft sweatband; avoid exposed fill at any edge.
Adjustment	Red braided cord spanning the rear opening, looped through a round white toggle. No rear buckle strap.
Colour placement	Distinct red, white, royal blue and black lightning sections on crown and peak; preserve strong angular changes.
Branding [proposed]	Internal Cap'em woven damask label; keep the graphic padded exterior clear.



Confirmed front, side and rear views

- Red
- White
- Blue
- Black

First sample priority

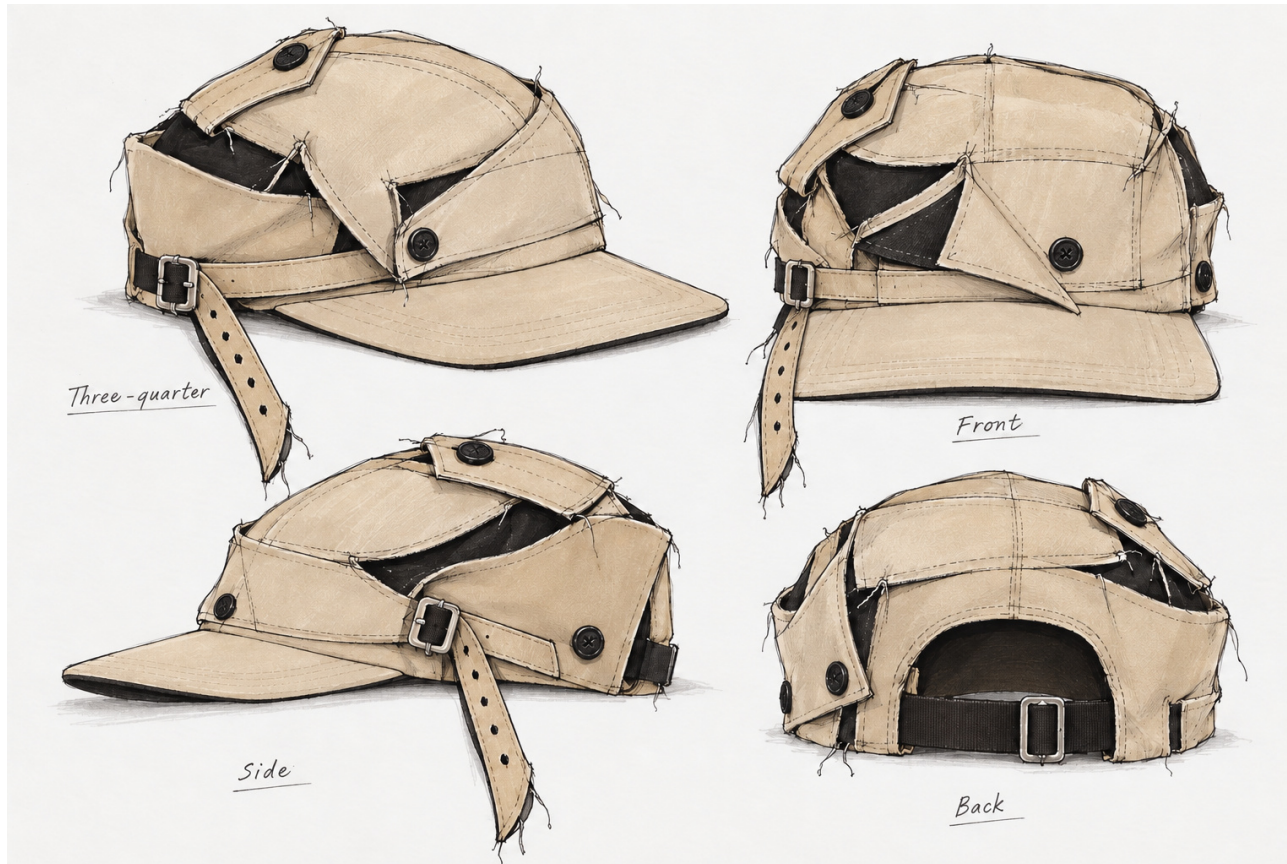
Sample one padded zigzag seam and a peak section. Assess volume, corner shape, seam strength, fill movement and crease recovery; trial toggle grip and cord length.

Decisions still open

Shell finish; padding fibre and loft; quilt map; corner construction; peak support; ventilation; cord and toggle dimensions.

Trench

CE-04 / COLLECTION DESIGN DIRECTION



Trench-coat construction,
reduced to a cap.

Inspiration

The supplied Maison Margiela by Galliano trench-coat reference suggests peeled-back layers, exposed inner structure, storm flaps, epaulettes, buttons and belts. The vintage camp-cap reference gives the compact base shape.

The design

Cream panels lift away to reveal black beneath. Trench details are recut at cap scale, with buttoned tabs, angular flaps and buckled straps. Longer strap tails continue the belt detail.

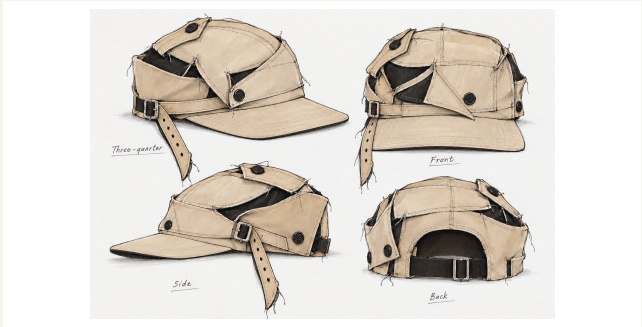
Look, feel and attitude

Soft, worn-in tailoring with a deliberate unfinished edge. The flat, slightly square peak balances the lifted crown panels and hanging belt detail.

Trench

CE-04 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Low camp-cap silhouette based on the supplied five-panel reference; open back with separate adjustment strap.
Outer [proposed]	Trench-colour cotton gabardine or compact twill, with a soft worn-in hand. Fibre blend and weight remain open.
Underlayer [proposed]	Black fabric support crown, visible through deliberate openings and under lifted cream panels.
Raised panels	Separate angular storm-flap/lapel-like pieces and a top buttoned tab; anchor selected edges, leave others lifted.
Peak	Flat, slightly squarer peak, cream above with dark edge/underside; visible parallel stitching.
Seams / raw edges	Exterior seam allowances, irregular raw edges and selected loose threads; reinforce anchor points beneath.
Straps / hardware	Cream side belt with rectangular metal buckle and longer punched-hole tail; dark buttons on tabs and flaps.
Adjustment	Black rear strap with metal slider. Keep its fit function distinct from the decorative cream belt.
Lining [proposed]	Comfort liner and sweatband inside the black support crown; conceal rough internal edges.
Branding [proposed]	Internal Cap'em woven damask label; exterior interest comes from trench details and hardware.



Confirmed front, side and rear views

- Trench cream
- Lining black
- Dark buttons
- Metal hardware

First sample priority

Build the cream-over-black crown and one lifted flap first. Check raw-edge control, button and buckle anchoring, strap length, movement and hardware weight.

Decisions still open

Base fabric weight; support crown; precise panel cut lines; flap lift; strap widths and lengths; hardware size/finish; peak insert.

Prep

CE-05 / COLLECTION DESIGN DIRECTION



Suit, shirt and tie, worn as two layers.

Inspiration

Black pinstripe suiting worn over a white shirt is translated into a nested cap. The rounded hunting-cap reference supplies the crown shape. Deconstructed tailoring supplies the small lifted seam and exposed threads.

The design

A black outer cap sits slightly askew over a subtle white shirting layer. The two peaks are only gently offset. A slim plain burgundy tie wraps around the lower crown, ending in a traditional knot and short pointed tail at the back.

Look, feel and attitude

Tailored and quietly playful. The shirt button, narrow white reveal and rear tie detail reward a closer look, while the modest layer separation keeps a 3D feel.

Prep

CE-05 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Soft rounded panelled outer crown over a closely nested white inner cap. Treat as one wearable assembly unless developed otherwise.
Outer [proposed]	Black fine pinstripe suiting; select a soft stable cloth. Fibre, stripe spacing and fabric weight remain open.
Inner [proposed]	White cotton shirting cap, visible as a narrow uneven band; include a discreet white shirt-button/placket detail.
Layer relationship	Slight tilt between crowns. Keep most asymmetry in the peaks and reduce it to the small offset in the selected drawing.
Peaks	Two closely stacked short mostly flat peaks; white lower edge only slightly more exposed on one side.
Tie	Slim plain burgundy fabric band around lower crown. Traditional rear necktie knot and short pointed tail, slightly lengthened.
Deconstruction	One restrained lifted seam/panel detail and a few fine short threads; mainly intact, clean tailoring.
Assembly [proposed]	Anchor the nested layers at selected concealed points; trial tie attachment and two light peak supports.
Fit / adjustment [open]	Closed rear silhouette in the drawing; trial fitted sizing or a concealed adjustment without disturbing the rear tie.
Branding [proposed]	Internal Cap'em woven damask label and soft sweatband within the shirting layer.



Confirmed front, side and rear views

- Pinstripe black
- Shirt white
- Burgundy tie
- Pale stripe

First sample priority

Mock up the two-layer crown and peak relationship first. Check bulk, stable offset, button placement and the rear knot/tail scale, then select the suiting and burgundy fabric.

Decisions still open

Nested-layer anchoring; crown height; precise peak offset; tie width and tail length; knot size; fit route; suiting composition.

Kite

CE-06 / COLLECTION DESIGN DIRECTION



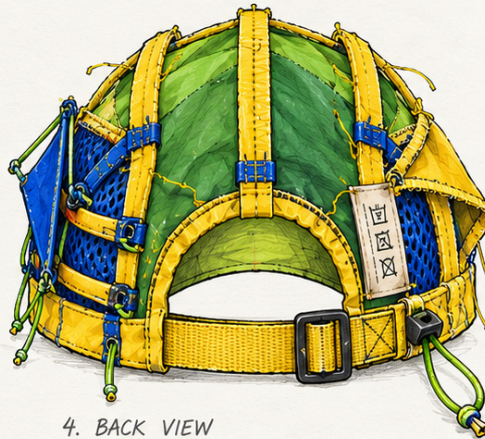
1. THREE-QUARTER VIEW



2. FRONT VIEW



3. SIDE VIEW



4. BACK VIEW

Inside-out construction takes flight.

Inspiration

Technical running-cap drawings supply the low streamlined shape. Inside-out garment references make lining, labels and seams visible. Sculptural runway references introduce ribs, tension cords and angular pieces held away from the body.

The design

Green lining panels, blue mesh and yellow bindings expose how the cap is made. Raised ribs and cord-held blue panels extend this construction into a small framework; external care labels become style features.

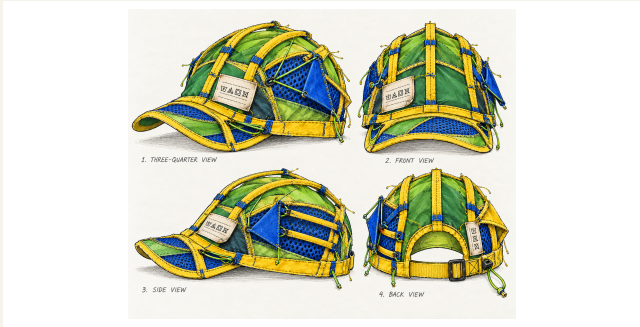
Look, feel and attitude

Playful, graphic and almost animated. Springy lifted edges and bright colour create movement, with real gaps and shadows between the layers.

Kite

CE-06 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Low-profile technical running-cap silhouette with curved longitudinal crown sections and short peak.
Panels [proposed]	Light green woven lining-like fabric with cobalt breathable mesh; compare stable nylon/polyester samples.
Visible construction	Yellow external seam tapes and turned-out sweatband appearance; exposed overlocking, bar tacks and seam tabs.
Ribs [proposed]	Raised yellow fabric-covered flexible ribs, linked by blue tabs. Soft reinforcement and rib lift to be trialled.
Suspended panels	Small angular cobalt fabric planes held away from mesh by green cords and eyelets; small yellow rear flap.
Peak	Short layered green/blue peak with yellow binding and a slightly lifted section; fine cord bridge at side.
Labels	Off-white external construction/care-style labels, small size tab and lifted corners. Artwork in drawing is illustrative only.
Adjustment / trims	Yellow rear webbing with dark rectangular slider; green loops and small toggle detail; exposed side cross-bars.
Comfort [proposed]	Soft true sweatband inside; cover skin-facing anchors and place all cords, ribs and rough edges outside.
Branding [proposed]	Cap'em woven damask label can join the external label composition; separately provide verified fibre/care information.



Confirmed front, side and rear views

- Emerald green
- Leaf green
- Warm yellow
- Cobalt blue
- Label cream

First sample priority

Develop a raised rib and suspended panel on a side-panel mock-up. Check flexibility, cord tension, snagging, eyelet pull-out, hardware comfort and stability when moving.

Decisions still open

Panel weight and mesh scale; rib reinforcement; air gaps; cord length/tension; eyelet and toggle size; final label artwork; peak stiffness.

Friday

CE-07 / COLLECTION DESIGN DIRECTION



Sculpted folds, a lace cuff and an antique-red tie.

Inspiration

Fluid fabric folds and a compact running-cap shape led to an asymmetric black form. Simone Rocha references introduced lace and ribbon; the checked cap reference suggested a trim folding upwards from beneath the back.

The design

Creases gather towards an off-centre point at the front and flow into the short, flat peak. Charcoal-black lace folds up around the back only. A separate antique-red ribbon passes across the front and ties beside the peak.

Look, feel and attitude

Sculptural but soft, with a restrained surface sheen. Slightly rumpled lace and ribbon ends give a gently dishevelled finish; the asymmetric shape remains clearly defined.

Friday

CE-07 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Compact asymmetric crown and short flat peak. Preserve the off-centre silhouette and crease gathering point.
Shell [proposed]	Soft black woven cloth with a matt or low-sheen finish. Trial drape and fold retention; avoid a reflective leather-like surface.
Fold build [proposed]	Shape folds with concealed anchors and internal support. Keep crown and peak visually continuous without exposed panel breaks.
Peak	Short, mostly flat asymmetric peak. Carry the front creases onto its surface; sample a light flexible support.
Lace trim	Charcoal-black lace turns up from beneath the lower edge around the back and rear sides only; keep the front peak clear.
Ribbon	Brighter antique-red ribbon lies separately across the front, tied off-centre. Do not thread it through the lace.
Deconstruction	Gently uneven lace edge and a few secured loose ends. Maintain controlled rumpling rather than heavy distressing.
Comfort [proposed]	Soft lining and sweatband; cover fold anchors and the lace attachment on the skin-facing side.
Fit route [open]	No rear opening is shown. Establish fitted sizing or concealed adjustment without disrupting the rear lace.
Branding [proposed]	Small internal Cap'em woven damask label; retain the uninterrupted black exterior.



Confirmed front, side and rear views

- Soft black
- Charcoal lace
- Antique red

First sample priority

Mock up the asymmetric crown and peak as one visual surface. Then trial the upturned lace attachment and separate front ribbon, checking drape, bulk and secure ends.

Decisions still open

Shell fibre and finish; fold anchors; peak insert; lace width and motif; ribbon width; fit route and sizing.

Grace MK

CE-08 / COLLECTION DESIGN DIRECTION



Friendship bracelets, New York and a little detective spirit.

Inspiration

Inspired by Grace, aged twelve: expressive painted colour, handmade friendship bracelets and playful charms. Her love of New York and Law & Order: SVU supplies the personal references for the trinkets.

The design

Muted multicolour yarn covers the front and broad, near-flat peak. Braided bracelet cords, beads and charms frame the front. A single faded-blue mesh back sets off small NYC and SVU-inspired charms attached on knotted cords.

Look, feel and attitude

Personal, tactile and collected over time. Dusty rust, ochre, teal and cream soften the colour; the playful hanging pieces bring movement against the quieter blue mesh.

Grace MK

CE-08 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Low-profile cap with a broad near-flat peak, top button and rear opening, following the selected four-view mesh drawing.
Front [proposed]	Chunky multicolour crochet or looped-yarn textile over a stable support. Technique, yarn fibre and weight to be sampled.
Mesh back	Single muted faded-blue mesh across rear and side sections; match bindings and top button to the blue ground.
Peak	Broad, slightly flattened peak with the same yarn surface as the front. Trial a light insert and reduced bulk at the edge.
Front cords	Separate braided friendship-bracelet cords run across the base of the front crown, with knots, beads and short tassel ends.
Charm themes	NYC taxi, skyline and Statue of Liberty; SVU-style shield, case-file and Benson references. Final charm artwork remains open.
Rear attachments	Small charms hang from knotted coloured cords secured to reinforced mesh points; distribute weight across the back.
Adjustment	Faded-blue snapback strap at the rear opening, as shown; develop the size range on the first sample.
Comfort [proposed]	Cover yarn backing and mesh anchors inside; soft sweatband. Check trim weight, movement and snagging while worn.
Branding [proposed]	Internal Cap'em woven damask label. Keep final charm artwork distinct from the cap brand label.



Confirmed front, side and rear views

- Faded denim blue
- Dusty rust
- Soft teal
- Muted ochre
- Warm cream

First sample priority

Sample the yarn front and peak, then mount a small charm set on blue mesh. Check bulk, overall weight, cord and bead anchoring, movement and wearer comfort.

Decisions still open

Yarn technique and fibre; mesh scale; charm material and final artwork; cord lengths; attachment map; peak support and fit range.

Afro study

CE-09 / COLLECTION DESIGN DIRECTION



Chocolate-brown curls, with a carved wooden pick.

Inspiration

The volume and closely curled texture of afro hair become the cap surface. A light wooden afro pick with an elephant-shaped handle adds a contrasting sculptural detail and a recognisable cultural reference.

The design

An oversized rounded crown and broad, thick flat peak are covered in dense chocolate-brown curls. The back stays closed, with a matching top button. A wooden comb sits partly embedded at the side; a padded inner rim supports the fit.

Look, feel and attitude

Warm, expressive and tactile. The uninterrupted curl texture makes the crown and peak feel like one soft mass, while the carved wood gives it a clear focal point.

Afro study

CE-09 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Oversized rounded crown with top button and closed back; broad thick flat peak with rounded corners.
Surface [proposed]	Dense chocolate-brown curly-pile textile or secured loop construction. Trial curl scale and recovery without a shiny finish.
Support [proposed]	Light underlying crown structure maintains volume. Cover its joins with continuous curl texture.
Peak	Same curled surface across the broad flat peak, with a softly rounded thick edge; support stiffness remains open.
Wooden comb	Light warm-wood afro pick with elephant-shaped handle. Show part of the teeth embedded into the side texture.
Comb mount [open]	Trial a concealed sleeve or secure anchor beneath the curls; establish insertion depth, weight and clearance from the head.
Inner rim [proposed]	Soft padded brown rim around the head opening, as illustrated; padding depth and fit to be sampled.
Lining [proposed]	Smooth brown lining inside the support crown; contain all surface backing and comb attachment points.
Fit route [open]	Keep the closed rear silhouette. Establish fitted sizes or concealed adjustment within the inner rim.
Branding [proposed]	Small internal Cap'em woven damask label; no additional exterior badge shown.



Confirmed front, side and rear views

- Chocolate brown
- Deep curl shadow
- Warm wood

First sample priority

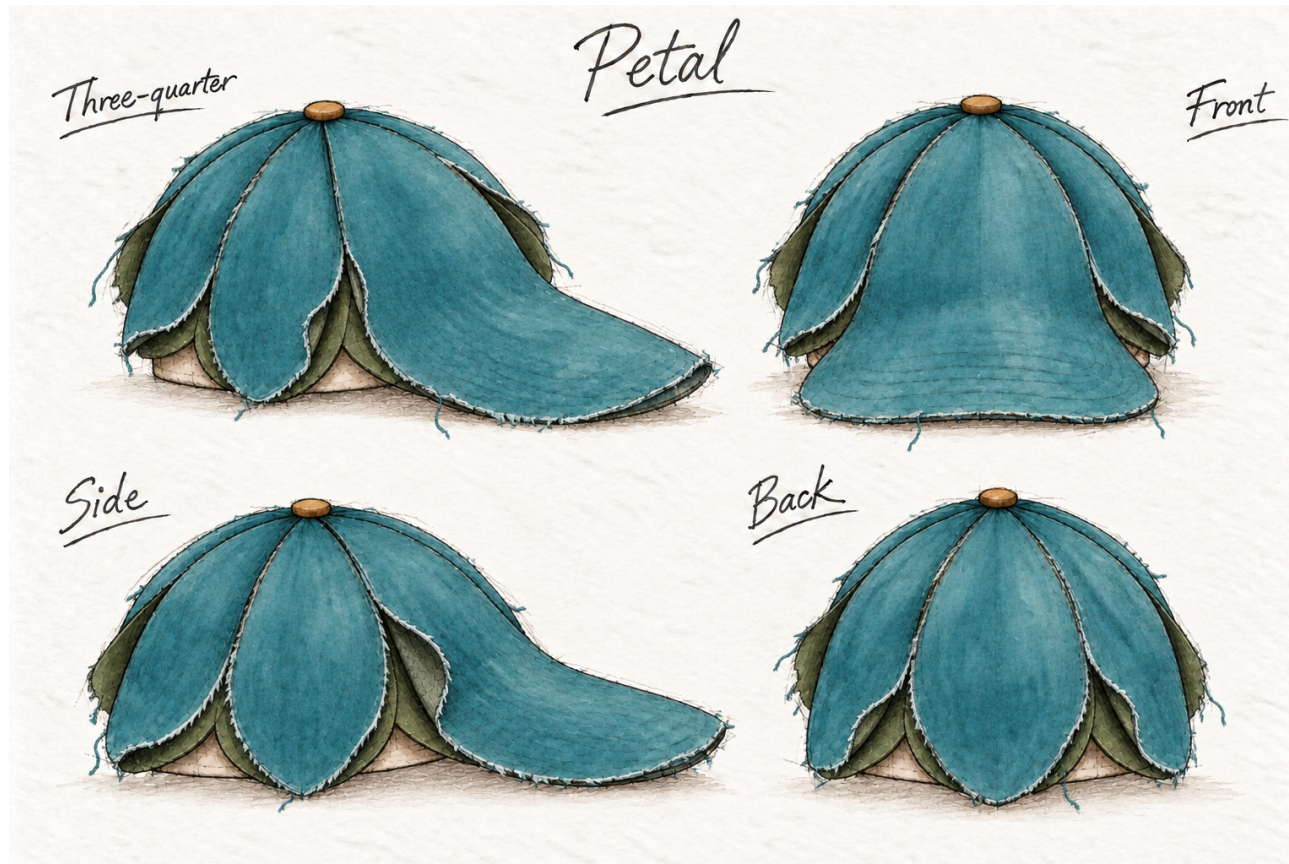
Compare curl-texture swatches on a shaped crown and peak. Trial the wooden pick mounting and padded rim, checking weight, hold, shedding, rubbing and comfort.

Decisions still open

Curl material and density; crown support; peak thickness; wood species and finish; comb dimensions and anchoring; fitted sizing.

Petal

CE-10 / COLLECTION DESIGN DIRECTION



Overlapping petals, opening into a wider peak.

Inspiration

A traditional baseball-cap base becomes a flower-like arrangement of broad overlapping petals. The final direction combines a wider conventional peak with layers that drape around the entire crown.

The design

Deep-teal petals overlap olive layers over a stone-coloured base. One side petal flows directly into the wide peak, keeping the shape continuous. A warm-toned top button gathers the crown; raw edges and selected loose threads soften the outline.

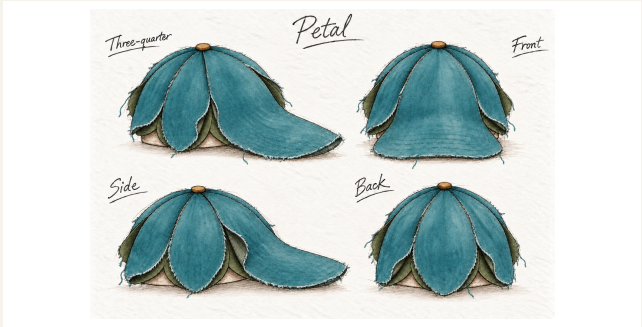
Look, feel and attitude

Softly sculptural and slightly deconstructed. The petals lift enough to reveal contrasting layers and shadows while keeping the familiar cap underneath visible.

Petal

CE-10 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Traditional baseball-cap base with rounded crown and a wider conventional peak, using the final approved sketch.
Base [proposed]	Stone-coloured support cap with soft sweatband. Fibre, weight and crown pattern to be established.
Petals [proposed]	Broad overlapping deep-teal textile petals over olive layers; trial a supple woven cloth with enough body to hold lift.
Layer arrangement	Petals extend around the full crown, overlapping irregularly and revealing olive beneath. Final pattern map remains open.
Peak transition	Extend one side petal smoothly into the wider peak surface. Avoid a visible break between that petal and the peak.
Peak support [open]	Light insert beneath the teal surface; establish width, projection and curvature from a physical sample.
Edge treatment	Slightly frayed pale edges and selected short teal threads, secured at their roots; retain controlled deconstruction.
Crown detail	Warm tan-toned top button at the petal meeting point. Exact material and attachment to be sampled.
Assembly / fit [open]	Concealed petal anchors and comfortable lining. No rear opening is shown; confirm sizing or concealed adjustment.
Branding [proposed]	Small internal Cap'em woven damask label; keep external interest in the layered petal shape.



Confirmed front, side and rear views

- Deep teal
- Olive underlayer
- Stone base
- Warm button

First sample priority

Cut a petal-and-peak toile first to test the uninterrupted transition. Refine overlap, lift and raw-edge finish, then check stability, fit and visibility while worn.

Decisions still open

Petal textile and finish; cut map; layer anchoring; peak dimensions and insert; edge control; button material and fit route.

Strata

WORKING NAME

CE-11 / COLLECTION DESIGN DIRECTION



Colour within the cork.

Inspiration

Natural cork grain and the supplied coloured-cork reference: cream and tan broken up by blue, red, pink, turquoise and charcoal fragments.

The design

A familiar six-panel cap with a small covered button and a broad flat peak. Large, irregular cork flakes give the crown and peak a coarse, weathered texture. Solid rear panels meet a centred opening and cork-covered Velcro strap.

Look, feel and attitude

Rough grain and embedded colour bring depth to a simple shape. The cork should feel tactile and flexible enough to wear; its physical finish will be developed through sampling.

Name provisional. Keep CE-11 as the design reference.

Selected four-view sketch / approved for the portfolio

Strata

WORKING NAME

CE-11 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Feature	Design intent / proposed construction
Shape / fit	Conventional fitted six-panel crown with a small covered top button. Establish crown height and size range from a sample.
Cork surface	Large irregular cork flakes with visible grain, fissures and fibres. Preserve a coarse, weathered appearance across crown and peak.
Colour	Cream and tan cork with embedded red, cobalt blue, dusty pink, muted turquoise and charcoal fragments. Approve a physical swatch.
Shell [proposed]	Trial a flexible cork-faced textile or composite. Backing, binder, thickness, weight and fibre composition remain open.
Peak	Broad flat peak with softened corners, covered in the same coloured cork. Confirm projection and width on the first pattern.
Rear construction	Solid cork-covered rear panels, with a curved adjustment opening centred beneath the rear seam. No mesh.
Fastening	Broad cork-covered hook-and-loop strap with a rounded tab. Centre the assembly at the back opening; sample overlap and travel.
Seams / edges	Tonal panel seams and neat bound opening. Support coarse cork edges without losing the visible grain; method to be sampled.
Interior [open]	Comfortable sweatband, skin-facing seam covers and any necessary lining. Confirm comfort and breathability in wear trials.
Branding [proposed]	Small internal Cap'em woven damask label. Artwork, dimensions and placement remain to be specified.



Confirmed front, side and rear views

- Natural cork
- Red / dusty pink
- Cobalt blue
- Muted turquoise
- Charcoal

First sample priority

Compare cork swatches for flexibility, surface texture and colour. Check shedding, edge finish, cracking at seams and the repeated folding of the rear strap.

Decisions still open

Final name; cork system; fit; peak support; binding and interior.

Monogram

CE-12 / SCATTERED EMBROIDERY / THREE SELECTED COLOURWAYS



CAP'EM / EMBROIDERED MONOGRAM



01 / TRENCH
Cream / Black embroidery



02 / CLOUDS
Soft blue / Off-white embroidery



03 / AFRO
Chocolate / Cream embroidery



Approved 20 October 2026: flat peak, irregular placement, varied angles and embroidered C/E monograms.

Preserve the diagonal cut on the left tip of the E centre bar; enlarged master governs where small rendered details soften.

Monogram

CE-12 / SAMPLE BRIEF / NOT PRODUCTION RELEASE

Shape / fit	Structured six-panel crown with top button and eyelets; broad flat peak. Crown dimensions, sizing and rear adjustment remain open.
Surface [proposed]	Matte cotton twill is shown in the visual study. Confirm fibre, weight, handle and colour against physical swatches.
Approved colourways	Trench: cream base / black embroidery. Clouds: soft-blue base / off-white embroidery. Afro: chocolate base / cream embroidery.
Pattern placement	Organic, irregular scatter across crown and peak. Varied rotations and modest size differences; clusters and open spaces. Avoid a regular grid.
Embroidery	Individual stitched C/E monograms with visible thread texture and restrained raised relief. Satin-style stitching is shown; final stitch method, density and backing require trials.
Logo control	Use the approved C/E silhouette. The detached E centre bar has a diagonal left terminal, not a rectangular end. Preserve open counters and clean gaps.
Panel build [proposed]	Trial embroidery on flat panels and peak fabric before assembly. Establish seam clearances, placement map and treatment of cropped motifs.
Comfort / finish	Cover skin-facing embroidery backing and internal joins. Trial sweatband, lining, snagging, puckering and total cap weight.
Branding / naming	Use Cap'em woven damask branding. Trench, Clouds and Afro identify colour inspiration only; these are three variants of CE-12.
First sample priority	Create stitch swatches at the smallest and largest motif sizes in all three colour pairs. Check the angled E, stitch coverage and fabric distortion before a full cap.

Open: logo vector master, embroidery digitisation, motif dimensions, material standards, fit, adjustment and supplier sampling.

From design to first sample

These eleven design sheets define the current look. The next step is to establish physical dimensions, materials and assembly details for each cap.

Fit and measurement sheet

For every style, record head circumference range, front and rear crown height, crown length/width, peak projection and width, peak curvature, rear opening, adjustment travel, seam allowances and finished weight. Record in millimetres on the first toile; tolerances follow an assessed sample.

Construction and comfort

Prepare a panel map and assembly sequence. Identify which elements carry fit and which are decorative. Check skin-facing seam covers, sweatband, anchor points, lifted edges and trim movement while worn.

Prototype review and sign-off

Compare the first sample against the selected drawing: silhouette, palette, volume, detail scale, comfort and adjustment. Check colour transfer, rubbing, snagging and component security as relevant. Establish cleaning instructions only after materials and construction are tested.

Material and trim schedule

List each fabric, mesh, film, insert, padding, cord, rib, label and fastener with supplier reference, composition, colour standard and size. All swatch colours here are visual guides, not Pantone or supplier standards. Confirm component quantities from the pattern.

Brand and information labels

The preferred Cap'em brand label is woven damask. Its artwork, dimensions and placement remain to be specified. Keep Kite's visual technical labels distinct from verified fibre/care information; symbols shown in sketches are illustrative.

Production pack to follow

Add dimensioned front/side/back drawings, graded measurement chart, bill of materials, stitch and seam specifications, artwork files, component quantities and assessed tolerances after the sample is approved. This portfolio does not invent those values.